

WIMMERA DRUG ACTION TASKFORCE STRATEGIC PLAN 2016 – 2019

The Wimmera Drug Action Taskforce (WDAT) is a group comprising representatives of Wimmera-wide agencies and community representatives. The Taskforce was set up in 2010 to implement the Wimmera Local Alcohol & Other Drugs Action Plan 2009-2013.

Purpose of the Taskforce

The purpose of the Taskforce is to offer information, education and support to reduce the harms caused by alcohol and other drugs in our Wimmera communities, through prevention and early intervention strategies as outlined below -

1. Committed Partnership Strategy

- Shared community vision for planning and service delivery
- Evidenced based evaluation and review
- Advocate for sustainable resources
- Build local knowledge of and commitment to the Taskforce
- Promote and support a shared care model for clients between General Practice, Carers and service providers

2. Key Messages Strategy

- Clear, consistent and accurate information for communication across the Wimmera about alcohol & other drugs and their effects
- Engagement and education across communities for people of all ages and settings
- Support knowledge advancement, skills and supports for families, parents, guardians and friends
- Enhance GP, Police and other service providers knowledge of alcohol and other drugs, including treatment options
- Create, support and build upon regional partnerships
- Enhance personal safety through promotion of harm minimisation strategies

3. Connecting People Strategy

- Promote stronger connections via community awareness activities between people and support services
- Regular locally based integrated accredited training opportunities

Mission: We are a network of Wimmera agencies and community members whose mission is to provide prevention and early intervention strategies to reduce the harms caused by alcohol and other drugs.

Vision: We aim to build a whole community, shared vision for reducing the harms of alcohol and other drugs

Goal 1: Raise community awareness of the effects of alcohol consumption		
Major WDAT Strategies	Baseline and Targets <i>Insert relevant baseline and targets in order to measure the impact of WDAT strategies on the intended outcome</i>	Indicators and source of data <i>(Example - Annual Evaluation, Annual Case Study, Annual Stakeholder Satisfaction Survey, Number of people attending, etc.)</i>
1.1 Deliver targeted AOD sessions to Primary Schools using the Knowledge is Power (KIP) program	Deliver a minimum of 30 KIP sessions to Primary Schools each year Deliver to one additional school each year	SAY working group data and records
1.2 Use media to inform and engage the community. Utilise state and national events such as Dry July/October etc.) (12 each year)	12 Media articles in Wimmera each year (includes newspapers, radio interviews, newsletters and social media)	12 articles from local sources (scanned, where possible and kept on WDAT files)

Goal 2: Promote the safe and informed use of pharmaceuticals		
Major WDAT Strategies	Baseline and Targets <i>Insert relevant baseline and targets in order to measure the impact of WDAT strategies on the intended outcome</i>	Indicators and source of data <i>(Example - Annual Evaluation, Annual Case Study, Annual Stakeholder Satisfaction Survey, Number of people attending, etc.)</i>
2.1 Engage health professionals (support established network of health professionals and include nurses,	Develop a regular line of communication with Grampians Loddon Mallee Pharmacotherapy	WDAT member on the Group to report back to WDAT regarding Opioid

<p>HACC workers, ambulance)</p> <p>2.2 Increasing broader services knowledge of support services of illicit opioid use and dangers of prescription misuse.</p>	<p>Network through local liaison officer.</p> <p>Provide advice on upskilling Health Professionals</p> <p>Engage regional Addiction Medicine Specialist to provide support/education for WDAT suggested key stakeholders.</p>	<p>Replacement Therapy (ORT) service provision developments within the region. i.e. numbers of prescribers and dispensers.</p>
<p>2.3 Deliver targeted AOD sessions to Primary Schools using the Knowledge is Power (KIP) program</p>	<p>Deliver a minimum of 30 KIP sessions to Primary Schools each year</p> <p>Deliver to one additional school each year</p>	<p>SAY working group data and records</p>
<p>2.4 Use media to inform and engage the community</p>	<p>12 Media articles in Wimmera each year (includes newspapers, radio interviews, newsletters and social media)</p> <p>To respond to action in media with letters, radio interviews or newspaper articles</p> <p>To plan and deliver at least one forum focussing on the hidden dangers of Pharmaceuticals in an appropriate location</p>	<p>12 articles from local sources (scanned, where possible and kept on WDAT files)</p> <p>Contact and responses collated on achievements database</p> <p>Number of people presenting and attending forum/s</p>
<p>2.5 Advocate for real time monitoring and system change (Politicians and DHHS)</p>	<p>Meet with local representatives (local, state and federal) at least twice each year</p> <p>Advocate to DHHS through WDAT letters at least twice each year</p> <p>To continue to consult with relevant groups re the progress of the Real Time Monitoring Nationwide</p> <p>To continue to advocate the benefits and necessity of the Real Time Monitoring through the media, talks or relevant forums</p>	<p>Dates of contact with local representatives</p> <p>Letters scanned and kept on WDAT files</p> <p>Correspondence recorded and kept on file</p>

Goal 3: Deliver clear, consistent and accurate messages to Wimmera communities		
Major WDAT Strategies	Baseline and Targets <i>Insert relevant baseline and targets in order to measure the impact of WDAT strategies on the intended outcome</i>	Indicators and source of data <i>(Example - Annual Evaluation, Annual Case Study, Annual Stakeholder Satisfaction Survey, Number of people attending, etc.)</i>
3.1 Deliver targeted AOD sessions to Primary Schools using the Knowledge is Power (KIP) program	Deliver a minimum of 30 KIP sessions to Primary Schools each year Deliver to one additional school per year	SAY working group data and records
3.2 Use media to inform and engage the community. Utilise state and national events such as Dry July/October etc.) (12 each year)	12 Media articles in Wimmera each year (includes newspapers, radio interviews, newsletters and social media)	12 articles from local sources (scanned, where possible and kept on WDAT files)
3.3 Be responsive to and informed about emerging regional trends (monitor, ongoing)	Up to date local data presented to WDAT quarterly	Quarterly data reports from relevant organisations collated
3.4 Develop key messages	By Christmas 2015 provide 'safe' media responses on relevant/current AOD issues Create appropriate AOD posters for licensed premises	Spreadsheet of appropriate responses
3.5 To establish relationship between WDAT with DHHS	DHHS representative on WDAT	Signed MoU with DHHS
3.6 Deliver AOD Education sessions to sporting groups	Deliver sessions to 8 football clubs in 2016	Number of clubs delivered to and participants at each